

DEVPORT INTERNATIONAL CONFERENCE

12th and 13th June 2014 - University of Le Havre

Ports, maritime transport and regional development

Adaptation of maritime, port and logistic actors
to hazards of globalization



UNIVERSITE

LE HAVRE

DEVPORT Project

The DEVPORT project brings together researchers from different research centers and universities. It wishes to initiate the establishment of a network that will contribute to the popularization research on maritime transport, port organizations and the territorial impact of these activities in the academia sphere but also in the maritime and port business world.

The scientific content of the project DEVPORT is structured around two main topics:

- The first concerns the adaptation of maritime, port and logistics operators to hazards of globalization including strategies of maritime shipping lines, port planning and development, supply chain development. They are part of research fields on which researchers have already significant experience capitalized.
- The second axis is to analyze a number of port models identifiable in foreign contexts and compare them to the particular case of “The Seine Corridor”(Le Havre, Rouen, Paris) or «Seine Axis». The ultimate goal is to find the best operating conditions of a regional port system, associated to a global metropolis.

Context

Maritime transport is the backbone of international trade and a key engine driving globalization. Around 80 per cent of global trade by volume and over 70 per cent by value is carried by sea; these shares are even higher in the case of most developing countries. In the same time, maritime trade patterns and networks as well as their underlying port and shipping policies and strategies are becoming increasingly complex. This continuous growth of sea transport raises important questions about the changing role of nodes in the global transport and value chain such as globalization, trade and development, environmental sustainability, energy security and climate change.

Structural changes in international trade and the evolution of maritime transport have a direct impact on port and surrounding territories. Therefore, these elements and their recent characteristics must be examined.

Aims

The aim of this conference is to compare different disciplinary approaches to these questions. Innovations in transport have facilitated the development of flexible production and distribution systems both locally and globally as well as the emergence of an increasingly specialized and globalized economy.

9:00 - 12:00 : Plenary session

Introduction : Mr. Pascal Reghem, University of Le Havre President and Mr. John Barzman, IDEES Le Havre (CIRTAI) Director

- Pr. Brian Slack : General introduction
- Pr. Theo Notteboom : A development model for barge connectivity in multi-port gateway regions
- Pr. Xavier Martínez de Osés : Coming challenges for ports in the SW Europe»
- Pr. Yves Boquet : The Philippine maritime system
- Pr. Jacques Guillaume : Les évolutions fonctionnelles des villes-ports face à la mondialisation
- Pr. Benjamin Steck : Les ports de la Côte Ouest-africaine, entre souveraineté politique et adaptation au marché mondialisé

12:30 : Lunch at the university restaurant

13:30 - 16:00 : 2 parallel workshops

Ports and traffic – Chairman : Alfred Baird (english)

- Chengjin Wang and César Ducruet : «Spatial pattern and complexity of the global shipping network»
- Jelena Belova and Rima Mickiene : «The Economic Behaviour Formation of Maritime Industry under Crisis Conditions »
- Rima Mickiene, Elena Valioniene and Jelena Krochina : « DFDS Seaways (Lithuania) Ro-Pax Ferries Passenger Transportation Service Rates »
- Hipolito Martell - Flores : «Evolution of maritime traffics and the induced mutations on Brazilian Cities-Ports»

Ports et circulation – Chairman : Olivier Joly (french)

- Sébastien Bourdin and Thomas Cornier : « Concentrations spatiales et polarisation de la concurrence portuaire à l'échelle mondiale »
- Bruno Marnot : « Les équipements portuaires face aux mondialisations contemporaines ou la logique d'adaptation permanente »
- Khanh Linh Dang : « Contribution des autoroutes de la mer à la réalisation de l'intermodalité »
- Thomas Massin : « Evolution et déterminants de la localisation des ports commerciaux du littoral métropolitain du Parana (Argentine) depuis 1990 »
- Sana Chebbi and Nadhem Selmi : « Analyse empirique de la structure du commerce maritime méditerranéen : Estimation par modèle de gravité en donnée de panel »
- Nora Mareš and César Ducruet : « Réseaux mondiaux et développements locaux de la Méditerranée maritime et portuaire »

16:15 - 18:15 : 2 parallel workshops

Métiers maritimes et portuaires - Chairman : B. Steck (french)

- Salvatore Maugeri : « Le travail indépendant portuaire. Le cas de la «Compagnie de dockers» du port de Gênes »
- Kevin Crochemore : « Les nouvelles stratégies syndicales face à la mondialisation des transports : l'exemple de la Fédération internationale des travailleurs des transports (ITF)»
- Elena Valioniene and Ingrida Skipariene : « Quality assurance impact for shipbuilding industry : lithuanian and polish exemples»
- Marina Zakharova : « The Role of freight forwarders in global supply chains: the case study in the context of Seine Corridor »
 - Romuald Lacoste : « Bulk and breakbulk port handling companies in Northwest Europe : How to cope with uncertainty and opportunity? Overview, organization and competition issues »

Cruise and cruise ports – Chairman : T. Pallis (english)

- Gwennaëlle Furlanetto : « La croisière havraise, clés de développement tirées des ports européens »
- Elena Valioniene and Gabriele Pletkauskaitė : «Assessment of possibilities to increase cruise shipping flows in lithuania»
- Arnaud Serry : « Organization and development of cruise shipping in the Baltic sea »
 - Athanasios A. Pallis and Aimilia A. Papachristou : «Waste reception facilities in Cruise Ports :The case of the Med »
 - Valérie Conan : « Development and organization of cruise tourism in Le Havre »

8:30 - 10:20 : 2 parallel workshops*Port, city and governance – Chairman : B. Slack (english)*

- Athanasios A. Pallis and Grace Wang : « Incentive Approaches to Port Concession Agreements »
- Klemen Prah and Tomaž Kramberger : « Port functions in the city of Koper »
- Mina Akhavan : « The Port Development and Changing Port-City Relation Imposed By Globalization Trends in Emerging Global Cities of Middle East-The Case Of Dubai »
- Markus Hesse : « Port-city relations between global and local, port-centric and regional: The case of Hamburg, Germany »
- Anne-Solène Quiec : « Governance process into port areas of northern range : Framing member for a beginner research »

Les défis de la gouvernance portuaire – Chairman : J. Guillaume (french)

- Eric Foulquier : « Ce que l'analyse de la conflictualité nous dit de la performance portuaire »
- Jean-Eudes Beuret and Anne Cadoret : « Conflits et concertations autour de l'environnement dans les territoires portuaires : une analyse comparative et diachronique dans les trois premiers grands ports de commerce français »
- Marion Magnan : « La gestion foncière dans les grands ports maritimes français, entre mission de service public et activité commerciale : quelle autonomie pour les autorités portuaires ? »
- Salima Nekrouf : « La gouvernance bi-scalaire des ports en Inde face aux défis de la mondialisation »
- Ouattara Seydou : « Les expériences des concessions portuaires en Côte d'Ivoire : implications des terminaux à conteneurs d'Abidjan et de San Pedro sur la compétitivité portuaire et le développement socioéconomique »

10:30 - 12:30 : 2 parallel workshops*Port and regional development – Chairman : Xavier Martínez de Osés (english)*

- Thibaut Démare, Cyrille Bertelle, Antoine Dutot and Laurent Lévêque : « Agent-based model and networks : the modelling of the maritime and metropolitan interfaces of the Seine axis »
- David Guerrero, Adolf K.Y. NG and Jérôme Verny : « The role of seaport-based logistic platforms in the automotive supply chain: Some evidence from the Lower Seine Region (France) »
- Efthimios Bakogiannis and Maria Siti : « Traffic planning and sustainable mobility in small and medium sized port cities of Greece »
- Nicolas Escach and Arnaud Serry : « Baltic sea ports between globalization and reticular regionalization »
- Mohammed Aldagheiri : « Opportunities and Challenges of Ras Al-khair Port - Saudi Arabia »
- Atiya Habeeb Kidwai and Gloria Kuzur : « Seaports, Dry ports, Development Corridors : Implications for Regional Development in Globalizing India »

Port et dynamique territoriales – Chairman : Yves Boquet (french)

- Adrien Beziat, Jean Debie and Adeline Heitz : « Les conteneurs ne votent pas », hauts et bas des politiques de corridors de transport : une analyse comparative Axe Seine-Axe Saint Laurent »
- Messan Lihoussou and Benjamin Steck : « L'importance du positionnement stratégique portuaire dans l'accessibilité de l'arrière-pays : cas du port de Cotonou »
- Alexis N'Guessan and Alexis Bernard : « Ports et aménagements urbains en Côte d'Ivoire, les exemples d'Abidjan et de San-Pedro »
- Dominique Dhervillez, Juliette Duszynski, Jean-François Mary, Lucile Audièvre and Mathilde Mus : « Le Seine Gateway® au cœur des flux de marchandises nord-ouest européens : dynamiques territoriales et défis contemporains »
- Andrei Feraru and Caroline Rozenholc : « Port et/ou ville portuaire ? »

12:30 : Lunch at the university restaurant**14:00 - 16:00 : Plenary session (english)**

Chairman : Thanos Pallis, general conclusion

16:30 - 18:30 : Round table

Chairman : César Ducruet
 NYK : Jérôme de Ricqlès, SDV : Dimitri Bouget (Manager), GPMH : Vincent Malfère (Assistant General Manager)

19:30 : Gala Diner (Country Club)

Visits

- Departure from Port Center at 9:30 am
- Port of Le Havre bus tour
- Normandy terminals and cruise terminal visit
- Normandy bridge
- Honfleur medieval town : lunch and visit

Contacts

Arnaud SERRY - 06.23.81.94.36

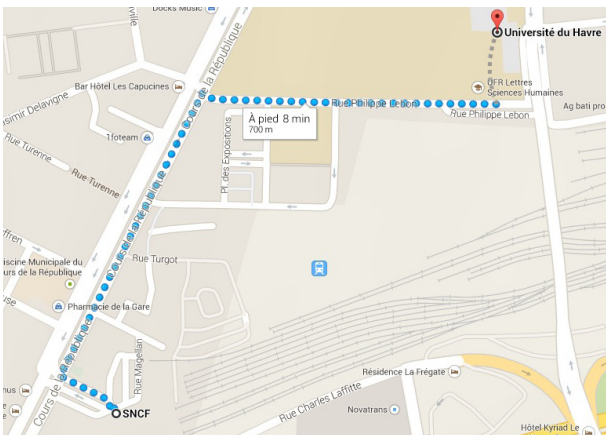
Laurent LEVEQUE - 02.32.74.42.06

Christelle MERRIEN - 02.32.74.41.81

Practical Informations

Université du Havre - UFR des Sciences et Techniques
25, rue Philippe Lebon
76 600 LE HAVRE

Itinerary : Train station / University



SCIENTIFIC COMMITTEE MEMBERS

- Alfred Baird, Professor (Maritime Business) – Edinburgh Napier University (Scotland)
- Yves Boquet, Professor (Geography) - University of Bourgogne (France) - Secretary of the IGU.
- Jacques Guillaume, Professor (Geography) - University of Nantes (France)
- Theo Notteboom, Professor (Economy) – University of Antwerp (Belgium)
- Xavier Martinez de Osés, Professor (Geography) - University of Catalonia (Spain)
- Gilles Paché, Professor (Management Sciences) - University of Aix-Marseille (France)
- Thanos Pallis, Ass. Professor (Shipping, Trade and Transport) - University of the Aegean (Greece)
- Michel Savy, Professor (Economy) - University of Paris-Est (France)
- Brian Slack, Distinguished Professor Emeritus (Geography) – Concordia University (Canada)
- Benjamin Steck, Professor (Geography) - University of Le Havre (France)
- Pierre Thorez, Distinguished Professor Emeritus (Geography) - University of Le Havre (France)
- Johan Woxenius, Professor (Logistics and Transport) - University of Gothenburg (Sweden)

ORGANIZING COMMITTEE MEMBERS

- Juliette Dolique, Engineer, Projet DEVPORT, University of Le Havre, CIRTAI UMR CNRS 6266 IDEES
- César Ducruet, Research fellow for the CNRS, UMR 8504 Géographie-cités
- Olivier Joly, Associate Professor, University of Le Havre, CIRTAI UMR CNRS 6266 IDEES, SFLOG
- Laurent Lévêque, Associate Professor, University of Le Havre, CIRTAI UMR CNRS 6266 IDEES
- Hipolito Martell, - Flores Associate Professor, Compiègne University of Technology
- Christelle Merrien, Engineer, University of Le Havre CIRTAI UMR CNRS 6266 IDEES
- Arnaud Serry, Associate Professor, University of Orléans, CEDETE
- Clémentine Empisse, Communication intern in CIRTAI UMR CNRS 6266 IDEES

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